

# Powerful Performance. Winning Result



# **Poultry Finisher**

This is a nutritionally complete, balanced ration for finishing broilers from 36 days of age to show and turkeys from 17 weeks of age to show. This 21% protein diet is designed to continue the development of chickens and turkeys to their full genetic potential for shows.

Honor® Show Chow® Poultry Finisher can be preceded by Honor® Show Chow® Poultry Prestarter, Honor® Show Chow® Poultry Starter and Honor® Show Chow® Poultry Grower to prepare birds for show. Honor® Show Chow® Poultry Finisher is supported by Purina's knowledge, experience and research.

FEATURES	BENEFITS	
Nutritionally Complete Feed	Provides all the essential nutrients to develop     Broilers from 36 days of age to show     Turkeys from 17 weeks of age to show	
Amino Acid Balance	Allows birds to achieve their full genetic potential     Helps develop excellent feathering	
Increased Levels of Fat and Energy	Provides the energy needed to maintain an increasing body size     Improves feed efficiency	
Product Form - Pellet	Prevents sorting – assures consistent nutrient intake     Reduces feed wastage	
Highly Effective Pigmenting Materials	Results in a deep skin, shank and beak coloring	
Probiotics and Yeast Extracts	Supports immune and digestive health	
Research Proven	Feed it with total confidence — backed by Purina's legendary tradition of fundamental and applied research.	
Medicated (Amprolium)	Aids in the prevention of coccidiosis     No withdrawal time required	

Regional Availability



Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

# **Poultry Finisher**

# **GUARANTEED ANALYSIS**

Crude Protein, %	(min)	21.0
Lysine, %	(min)	1.15
Methionine, %	(min)	0.40
Crude Fat, %	(min)	7.00
Crude Fiber, %	(max)	3.50
Calcium, % (Ca)	(min)	0.85
Calcium, % (Ca)	(max)	1.35
Phosphorus, % (P)	(min)	0.70
Salt, % (NaCl)	(min)	0.25
Salt, % (NaCl)	(max)	0.75



#### **Active Drug Ingredients**

Amprolium, % 0.0125
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### **FEEDING DIRECTIONS**

Feed continuously as the sole ration.

**Important:** A feeding program is only as effective as the management practices and disease control measures followed.

**Caution:** Store in a dry area away from insects. Do not feed moldy or insect-infested feed to birds as it may cause illness, performance loss or death.

## **Feeding Programs:**

Product	Broiler 4-Feed (Recommended)	Broiler 2-Feed (Optional)	Turkey
Prestarter	Hatch through 14 days		Hatch to 8 weeks
Starter	15 through 22 days	Hatch to 21 days	9 through 12 weeks
Grower	23 through 35 days		13 through 16 weeks
Finisher	36 days to showing	22 day through showing	17 weeks through showing

## THE WINNING PHILOSOPHY

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. These include:

- GOOD BREEDING: Good breeding gives poultry the ability to perform satisfactorily and produce healthy offspring.
- 2. GOOD NUTRITION: An adequate amount of a balanced ration containing all required nutrients, vitamins and minerals is essential for good health and proper conformation.
- SOUND MANAGEMENT: "Know How" is required to provide the proper environment and care to minimize stress, which can adversely affect development.
- CAREFUL SANITATION: Cleanliness is essential in providing a healthful environment.

These are the building blocks of the Honor® Show Chow® poultry program and the keys to successful poultry production. Practical application of these basic principles will not only enhance your bird's growth and development, but also increase its potential of winning on the show circuit.

